

53 SMART WAYS TO GET MORE CLICKS ON AFFILIATE LINKS

1. **Placing Affiliate links on the website**
2. **Using Affiliate links on social networks**
3. **Placing Affiliate links off-site website**
4. **Seasonal promotion**

Placing Affiliate links on the website

1. Write helpful content and add the affiliate link in the content
2. Use the affiliate banner within the content
3. Redirect to merchant's website using the affiliate link
4. Create a landing page
5. Place the affiliate link in the header menu
6. Place the money generating post as the featured one
7. Use Amazon native ads and suggest related products in every post
8. Create a shopping page or an affiliate e-store
9. Create affiliate links for keywords
10. Link to product reviews on merchant sites like Amazon
11. Write all types of review posts
12. Write a comparison post for multiple products
13. Write product list or round up post
14. Create tutorials and how to posts and add affiliate links
15. Write a resource post and stick it in the menu
16. Place a product content box within the post
17. Create deals and coupons page
18. Add affiliate links to images
19. Mention affiliate links in the reply for the comments

Affiliate links on social networks

1. Add affiliate products with the link in your Facebook page
2. Share affiliate product link in the Facebook groups (only if the group permits)
3. Add product tutorial video on your Facebook page
4. Provide useful comments and recommend a related affiliate product in the Facebook group
5. Add affiliate products in the Twitter post
6. Place landing page link in the Twitter Bio
7. Place landing page link in the Instagram Bio
8. Pin on Pinterest - Refer this e-book [Affiliate Marketing on Pinterest](#)
9. Use Pinterest description
10. Make a post for Pins in Facebook page
11. Create a collage pin
12. Use landing page in Ads

Placing Affiliate links off-site website

1. Use your E-mail list to send affiliate product details with links
2. Place landing page link in your E-mail signature
3. Mention relevant affiliate products on your E-book
4. Refer useful affiliate products in Freebies
5. Online course - Provide useful guides on products along with the affiliate link
6. Provide answers in the forum and recommend relevant useful affiliate products
7. Youtube video description
8. Use Youtube comments
9. Comment on other bloggers' post with useful affiliate recommendations
10. Use affiliate link in the podcast.
11. Take advantage of the guest post to mention about affiliate products
12. Send text message to friends to use your affiliate link to buy products.
13. Create sharable infographics to promote affiliate products.

Seasonal promotion

1. Use your E-mail list
2. Write blog post related to deals and offers
3. Create a dedicated page for offer products
4. Remove featured posts and place affiliate links on the sidebar.
5. Replace ads with affiliate links
6. Place affiliate links table in between and end of posts
7. Mention clickable offers in between the posts
8. Actively share posts and pages on deals and offers in social media
9. Create a pop-up and slid-ins for deals

Bonus Tips:

1. Underline and highlight the affiliate links. Use blue colour for affiliate links to get the attention of the reader.
2. Do not use bitly for affiliate links. You will not be able to track the affiliate sales properly
3. Some affiliate programs like Amazon do not allow to share affiliate links in the email and social media. Use a landing page or create a page dedicated for affiliate products or coupons page and share with your email list and social media followers.